



भारतीय प्रतिभूति और विनिमय बोर्ड
Securities and Exchange Board of India

प्रेस विज्ञप्ति
PRESS RELEASE

संपर्क प्रभाग, सेबी भवन, बांद्रा कुर्ला कॉम्प्लेक्स, बांद्रा (पूर्व), मुंबई - 400 051
Communications Division, SEBI Bhavan, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051
दूरभाष / Tel: +91-22-26449000 ईमेल / email: press@sebi.gov.in वेबसाइट / website: www.sebi.gov.in

PR No. 31/2025

SEBI to Introduce “Validated UPI Handles” and “SEBI Check” for Secured Payments by Investors to Enhance Investor Protection and Combat Fraud

SEBI today announced a significant initiative to enhance investor protection and combat unauthorized money collection in the securities market. Effective October 1, 2025, SEBI will introduce a structured and validated Unified Payment Interface (UPI) address mechanism, featuring the exclusive “@valid” handle, for all SEBI-registered investor-facing intermediaries.

1. New Initiative to Safeguard Investors

In recent years, unregistered entities have increasingly misled investors by collecting funds without authorization, often siphoning off these amounts for personal gain. This new framework is designed to proactively curb such fraudulent activities, enabling investors to easily identify legitimate SEBI-registered market intermediaries and make payments to them securely and efficiently.

2. SEBI's Commitment to Secure Transactions

To address this growing issue of impersonation and enhance investor confidence, SEBI has mandated a new UPI address structure for all SEBI-registered intermediaries who collect funds from investors. This innovative mechanism is set to significantly improve the safety and accessibility of financial transactions within the securities market by providing a verified and secure payment channel.

3. Understanding the "Validated" UPI Address

The core of this new framework is a mandatory, structured UPI address for intermediaries, composed of a username and a unique handle:

- i. **Username:** This will be a readable name chosen by the intermediary, followed by a mandatory suffix that clearly identifies their category. (example: **.brk** for a Stock Broker or **.mf** for a Mutual Fund)
- ii. **Exclusive "@valid" Handle:** The handle will feature a unique and exclusive identifier, "**@valid**", combined with the name of the self-certified syndicate bank. These "validated" handles will be exclusively allocated by the National Payments Corporation of India (NPCI) only for payment collection by SEBI-registered intermediaries.
- iii. **Visual Verification:** To ensure easy identification of legitimate transactions, investors will see a clear visual cue, a "**Thumbs-Up inside a green triangle**" icon, when making a payment to a registered intermediary through this new handle.



- iv. **Mandatory QR Code:** Intermediaries are also required to generate a QR code that prominently features this "thumbs-up" logo for investor convenience.

4. Introducing the "SEBI Check" Tool

To further empower investors, SEBI is developing a new functionality called "**SEBI Check**". This upcoming tool will allow investors to:

- i. Verify the authenticity of UPI IDs either by scanning a QR code or by entering the UPI ID manually.
- ii. Confirm the bank details such as bank account number and Indian Financial System Code (IFSC) of a registered intermediary

5. Key Benefits: Fostering Trust and Security

This new mechanism is expected to deliver several crucial benefits:

- i. **Enhanced Investor Protection:** It adds a vital layer of security, allowing investors to verify an entity's authenticity before any financial transaction.

- ii. **Assured Payments:** Investors can be confident that their payments are directed only to verified and SEBI-registered market intermediaries.
- iii. **Clear Warning Signs:** The absence of the "thumbs-up icon inside a green triangle" will serve as an immediate caution, alerting investors to the risk of making payments to unauthorized entities.
- iv. **Increased Confidence:** By streamlining payments to registered intermediaries, this initiative will instill greater confidence among investors, encouraging them to engage only with authorized entities for their investment needs.

6. Rollout

Both 'Validated UPI Addresses' and 'SEBI Check' shall be available to users w.e.f. October 1, 2025.

7. Additional Resources

- i. For further details, please refer to the [video](#).



- ii. For details on this initiative and the complete process flow, please refer to the [Circular](#) available on the SEBI website.